

SOCIOLOGY

What can I do with this degree?

AREAS

EMPLOYERS

STRATEGIES

ENVIRONMENT AND SOCIETY

Waste management firms
Health agencies
Local planning agencies
Environmental advocacy groups
National advocacy groups
Environmental periodicals
Federal government
Regional, state, and local agencies
Consulting firms

Take courses in general and urban ecology, statistics, and public speaking.
Learn skills in communication networking, electronic mail and analytical writing.
Gain experience via part-time or summer jobs, internships or practicum placements, and volunteer work.
Obtain graduate degree for advancement.

CRIMINAL JUSTICE

Corrections
Rehabilitation
Law Enforcement
Judiciary

Correctional institutions
Court systems
Federal, state and local government, especially law enforcement agencies

Emphasize research methods, statistics, and computer skills.
Gain essential practical experience via part-time or summer jobs, internships or practicum placement, and volunteer work.
Learn skills in communication networking and electronic mail.
Obtain graduate degree for advancement.

DEMOGRAPHY

Companies and organizations doing demographic forecasting and population studies
Companies compiling market research data
Consulting firms
Business and industry
International, federal and state agencies
Government and regional planning departments
Colleges and universities
Foundations
Advertising and marketing firms
Private research firms

Take courses in social research methods, statistics, computer applications, calculus and foreign language.
Develop good communication skills.
Gain experience via internships or part-time jobs in companies with statistical research departments.
Learn skills in communication networking and electronic mail.
Obtain graduate degree for advancement.

AREAS

EMPLOYERS

STRATEGIES

HUMAN SERVICES

Counseling
Advocacy
Mental Health Services
Social Services, including:
Administration
Programming
Recreation

Advocacy groups
Federal, state and local government
United Way agencies/local branches of
national non-profit organizations
Religiously-affiliated service organizations
Adoption and child care agencies
Public and private nursing homes
Hospitals

Learn skills in communication networking and electronic mail.
Concentrate course work in areas of interest.
Pursue excellent academic record.
Emphasize research methods courses, statistics courses and computer skills.
Obtain counseling courses and experience for counseling and case worker positions.
Acquire related experience.
Obtain graduate degree for advancement.
Consider business minor or double major for positions in administration, and master's in healthcare administration for advancement.
May need master's degree in social work or counseling for counseling positions.

BUSINESS

Demography/Planning
Human Resources
Management
Sales
Advertising
Marketing
Consumer Research
Insurance
Real Estate
Personnel/Training
Administration

Research departments/firms
Personnel/industrial relations
departments
Marketing/management firms
Organizational planning departments/firms
International businesses
Manufacturing firms
Advertising firms
Consumer research/public relations firms
Insurance/real estate companies
Publishing firms
Consulting firms

Focus on an occupational area: personnel, industrial relations, management, marketing, or public relations.
Take courses in labor relations, industrial psychology, personnel management, public speaking, writing, social psychology and/or business.
Gain related experience.
Obtain graduate degree for advancement.
Learn skills in communication networking and electronic mail.
Stress work experience, social skills, public speaking, writing skills, statistics and research training when interviewing.

EDUCATION

Teaching
Administration
Alumni Relations
Placement Offices
Research

Public and private schools
Colleges and universities

Obtain certification/licensing to teach grades K-12.
Volunteer as a tutor.
Obtain Ph.D. to teach and for advanced research positions in colleges and universities.
Secure strong personal recommendations.
Learn skills in communication networking and electronic mail.

AREAS

SOCIAL SCIENCE RESEARCH

Market Research Analysis
Evaluation Research

EMPLOYERS

Federal government
National headquarters of non-profit organizations
Firms conducting social, market, or statistical research
Public relations firms
Professional periodicals
Newspapers and magazines
Social service agencies
Hospitals
Business and industry
Labor unions
Professional sociologists
Universities
Religious organizations
Public opinion research polls

STRATEGIES

Learn federal government job application process.
Develop strong quantitative, statistical, writing, information gathering, and assimilating skills.
Take courses in research methods and statistics.
Learn skills in communication networking and electronic mail.
Acquire related experience.
Obtain graduate degree for advancement and specialized areas.

COMMUNITY RELATIONS

Federal, state and local government
National headquarters and local branches of non-profit organizations
Private social service organizations
Religiously-affiliated service organizations
Child care agencies

Learn federal, state and local government job application process.
Obtain experience in counseling, advocacy or administration.
Acquire knowledge of community problems and government resources.
Gain volunteer experience.
Take courses in public speaking and social psychology.
Learn skills in communication networking and electronic mail.

GOVERNMENT

Social Science Analysis
Social Statistics
Demography
Administration
Management
Program Development
Policy Analysis
Personnel
Research
Investigation

Public assistance agencies
Federal, state, local and county government

Learn federal, state, and local government job application process.
Learn skills in communication networking and electronic mail.
Obtain experience in research and evaluation.
Acquire skills in survey and evaluation research, and specialties in such fields as health sociology, aging, criminal justice, demography, and family.
Gain experience via co-op programs and volunteer work.
Obtain graduate degree for advancement.