



Business Management Program Outcomes

After successfully completing the Business requirements, students will:

1. Be employable in an entry level management or business environment.
2. Have working knowledge of current legal, ethical, social, financial, and economic environmental factors as they apply to business.
3. Have a working knowledge of computers and software packages necessary for basic business communication and analysis.
4. Understand the interrelationship of a business organization within the larger business environment including international business.
5. Given a business problem, select and defend a business solution chosen from specific alternatives.
6. Given a business research question, access and select information from a variety of sources to respond to the question.
7. Communicate business concepts effectively both written and orally in clear concise language appropriate to the audience.
8. Identify the issues and challenges related to ethics in current business organizations and understand how to identify and respond to ethical dilemmas.