GRAYS HARBOR COLLEGE

College Priority 5: Strengthen enrollment, partnerships, and pathways to student achievement
Version: 9/7/2022

Objective 1: GHC recruits and enrolls an appropriate number of students to support college operations.

1.1 Outreach and Recruitment Successfully Garner New Applications & Enrollments

METRIC	BASELINE	CURRENT	TARGET	STATUS
A) Increase number of applications for a college-level fall quarter start from 1,246 (Fall 2021) to **1,400 or above.**	1,246 (Fall 2021)		≥ 1,400	
B) The Equity Index for new student applications received from HU-SoC[i] remains **at or above 0.98** when compared to HU-SoC from GHC's Service District.	1.53 (Fall 2021)		≥ 0.98	
C) Increase number of new students (non-running start) 24 and under enrolled in fall quarter to **350 or higher.**	253 (Fall 2021)		≥ 350	
D) Increase connections with pk-20, employers and other community organizations. *Committee is determining how to measure this.*				

1.2 GHC's intake process is equitable and efficient.

METRIC	BASELINE	CURRENT	TARGET	STATUS
A) Increase overall conversion rate of fall quarter new student applications to **19% or higher**. (Conversion means student is enrolled as of 10th day.)	17%		≥ 19%	
B) Decrease time between application and first enrollment (during open enrollment) to **25 days or less.**	30 days		≤ 25 days	
C) Decrease time from financial aid application to final award is from 8 weeks to **6 weeks**.	8 weeks		6 weeks	

Objective 2: Retention and enrollment levels support both student goals and college operations

2.1 GHC's diverse student body is supported and retained to complete their goals.

METRIC	BASELINE	CURRENT	TARGET	STATUS
A) **64%** of degree seeking students enrolled in fall-quarter are retained from fall-to-fall or complete a	62%		≥ 64%	

LEGEND: Target Met: ★   Showing Progress: △   Static/Minimal Change: ◇   Moving Away from Target ▽

METRIC	BASELINE	CURRENT	TARGET	STATUS
college-level certificate or degree. (Excluding Running Start.)	(Fall 2020 cohort)			
B) Increase Equity Index for fall-to-fall retention of degree-seeking HU-SoC[i] from 0.96 to **0.97 or greater**, demonstrating a narrowing of the equity gap.	0.96		0.97	
C) Increase Success Rate Success Rate in selected gateway classes from 73% to **75%**. *(A gateway class is one that many students take, and is often a pre-req for higher level classes.)*	73%		≥ 75%	
D) Increase the average FTE of state-funded, college-level enrollments from 0.88 to **0.90 or above**.	0.88 (2020-21)		≥0.90	
2.2 Enrollment levels support college operations.				
METRIC	BASELINE	CURRENT	TARGET	STATUS
A) GHC's Tuition Generating FTE is **1,274 or higher.** *Duplicated in priority 4, indicator 2.1*	1,237 (3-yr Avg.)	1,126	≥1,274	

Success and work in this priority overlaps with other college priorities:

- Priority 2, indicator 2.1.a – Overall college-level course completion rate
- Priority 2, indicator 2.1.b – Overall College Completion Rate
- Priority 2, indicator 2.3.a – Equitable course completions
- Priority 2, indicator 2.3.b – Equitable degree/certificate completions
- Priority 3, indicator 1.1.b – Equitable course completion rate
- Priority 3, indicator 1.1.c – Equitable attainment of 15 college-level credits in year 1
- Priority 3, indicator 2.1.a – Equitable attainment of 45 college-level credits in year 1
- Priority 4, indicator 2.1.b – Overall Tuition-generating FTE

---

[i] HU-SoC – Historically Underserved Students of Color. This population includes individuals who indicate a racial or ethnic background of Black or African American, Native American or Alaska Native, Native Pacific Islander, including Native Hawaiian, and Hispanic or Latino.

LEGEND: Target Met: ★   Showing Progress: △   Static/Minimal Change: ◇   Moving Away from Target ▽