



# Scorecard for College Priority 5: Strengthen enrollment, partnerships, and pathways to student achievement





Last Updated: 6/16/2025

## What is this Scorecard?

Grays Harbor College has five College Priorities to help focus and direct the college's long-term strategic planning. Each Priority has a scorecard with objectives and indicators to define what success looks like, and metrics to measure GHC's progress in those areas. This is the scorecard for College Priority 5.

## Reading the Scorecard

- The success indicators (legend to right) relate to the *baseline* measure, not the prior year.
- The academic year listed is the scorecard year, not necessarily the year the data is from. Think of it as the most recent data available in that year.
- *Baseline* year(s) were those years used to set the target. Data from these years was the most recent data available at the time initial targets were set. If there were multiple years with similar values, there may be more than one baseline year. (See end for more notes.)
- *Historical* years are provided for context, but were not used to set the target.
- Some metrics are based on surveys which are not done every year (such as PACE or the CCSSE) so there will be gaps, indicated by a hyphen: "-".

Status	Symbol
Target Met	
Showing Progress	
Static/Minimal Change	
Moving Away from Target	

## Definitions

- **HU-SoC:** Historically Underserved Students of Color. This grouping includes student who have self-identified as at least one of: Black or African American, Latino or Hispanic, American Indian or Alaska Native, or Pacific Islander, including Native Hawai'ian.
- **Equity Index:** a ratio that demonstrates whether the target population is over- or under-represented in the population of successful students. Ratio values below 1.0 indicate the target population is under-represented. Moving the ratio closer to 1.0 shows a narrowing of the gap. The Equity Index is based on work from the USC Center for Urban Education. GHC aggregates the most recent 3 years of data when calculating an Equity Index.

# Scorecard



## Objective 1: GHC recruits and enrolls an appropriate number of students to support college operations

### Indicator 1.1 – Outreach and Recruitment Successfully Garner New Applications & Enrollments.

Metric	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	2025-26	Target	Current Status
<b>5.1.1.A)</b> Increase number of applications for a college-level fall quarter start from 761 (Fall 2022) to <b>800 or above</b> . (Excluding Running Start.)	<b>1,398</b> Historical	<b>1,413</b> Historical	<b>1,249</b> Historical	<b>761</b> Baseline	<b>798</b> ▼	<b>594</b> ▼		<b>≥ 800</b>	▼
<b>5.1.1.B)</b> The Equity Index for new student applications received from HU-SoC remains <b>at or above 0.98</b> when compared to HU-SoC from GHC's Service District.	<b>2.52</b> ★	<b>2.36</b> ★	<b>2.05</b> ★	<b>2.24</b> ★	<b>2.00</b> ★	<b>2.34</b> ★		<b>≥ 0.98</b>	★
<b>5.1.1.C)</b> Increase number of new college-level students (non-running start) of all ages enrolled in fall quarter to <b>350 or higher</b> .	<b>391</b> Historical	<b>287</b> Baseline	<b>250</b> ▼	<b>313</b> ▲	<b>350</b> ★	<b>286</b> ◆		<b>≥ 350</b>	◆




















### Indicator 1.2 – GHC's intake process is equitable and efficient.

Metric	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	2025-26	Target	Current Status
<b>5.1.2.A)</b> Increase overall conversion rate of fall quarter new student applications to <b>19% or higher</b> . (Conversion means student is enrolled as of 10th day.)	<b>22%</b> Baseline	<b>17%</b> ◆	<b>17%</b> ◆	<b>34%</b> ★	<b>35%</b> ★	<b>36%</b> ★		<b>≥ 35%</b>	★
<b>5.1.2.B)</b> Decrease time between application and first enrollment (during open enrollment) to <b>25 days or less</b> .	<b>29</b> Baseline	<b>28</b> ▲	<b>25</b> ★	<b>28</b> ▲	<b>21</b> ★	<b>23</b> ★		<b>≤ 25 days</b>	★




Metric	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	2025-26	Target	Current Status
<b>5.1.2.C)</b> Decrease time from financial aid application to final award from 8 weeks to <b>6 weeks</b> .	-	-	8 wks. Baseline	5 wks. 	-			≤ 6 weeks	

## Objective 2: Retention and enrollment levels support both student goals and college operations

### Indicator 2.1 – GHC’s diverse student body is supported and retained to complete their goals.

Metric	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	2025-26	Target	Current Status
<b>5.2.1.A)</b> At least 64% of degree seeking students enrolled in fall-quarter are retained from fall-to-fall or complete a college-level certificate or degree. (Excluding Running Start.)	61.6% Historical	60.7% Baseline	61.9% 	62.4% 	61.2% 	56.5% 		≥ 63%	
<b>5.2.1.B)</b> Increase Equity Index for fall-to-fall retention of degree-seeking HU-SoC to <b>0.97 or greater</b> , demonstrating a narrowing of the equity gap.	0.97 Historical	0.86 Baseline	0.95 	0.90 	0.94 	1.01 		≥ 0.97	
<b>5.2.1.C)</b> Increase Success Rate in selected gateway classes from 73% to <b>75%</b> . (A gateway class is one that many students take, and is often a pre-req for higher level classes.)	-	-	73.5% Baseline	73.6% 	74.2% 	75.6% 		≥ 75%	
<b>5.2.1.D)</b> Increase the average FTE of state-funded, college-level enrollments from 0.88 to <b>0.90 or above</b> .	0.93 Historical	0.91 Baseline	0.89 	0.87 	0.83 	0.83 		≥ 0.90	

## Indicator 2.2 – Enrollment levels support college operations.

Metric	2019-20	2020-21	2021-22	2022-23	2023-24	2024-25	2025-26	Target	Current Status
<b>5.2.2.A)</b> GHC's Annual Tuition Generating FTE is <b>910 or higher</b> . (Duplicated in priority 4, indicator 2.1.B)	<b>1,276</b> Historical	<b>1,141</b> Historical	<b>960</b> Historical	<b>865</b> Baseline	<b>884</b> 	<b>883</b> 		<b>≥ 910</b>	

For metric 4.1.2.B, the initial targets were set prior to the COVID-19 pandemic. 2022-23 was used as a new baseline to set the current target.

## Multiple Baseline/Historical Years

Some metrics have multiple *baseline* or *historical* years. Why is this? The development of the 2019-2026 scorecard was a multi-year learning process for GHC. Development of the objectives, indicators, and metrics took place throughout 2019-20, which meant that there was no data to inform college priority work during 2019-20, and 2020-21 was the earliest year where metrics were finalized and scorecard data was available. For some areas, this process continued into 2020-21. For example, for metric 5.2.1.C, we did not create the gateway course success dashboard until 2021-22.

When metrics were finalized for the 2020-21 scorecard, if the values for 2019-20 and 2020-21 scorecard were similar, they were both considered *baseline* and used to set the target (see 2.2.1.B in priority 2). However, if they were significantly different, the 2020-21 measure was usually considered to be *baseline*, while the 2019-20 scorecard value would be considered *historical*: providing context, but not used to determine the target (see 5.1.1.C).

## Most Recent Sample Sizes:

Metric	Sample Size	Source/Time Frame
<b>5.1.1.A)</b> Increase number of applications for a college-level fall quarter start from 1,249 (Fall 2021) to <b>800 or above</b> .	594 unique students	Applications targeting fall 2024 from new, non-Running Start Students
<b>5.1.1.B)</b> The Equity Index for new student applications received from HU-SoC remains <b>at or above 0.98</b> when compared to HU-SoC from GHC's Service District.	38% of applications are from HU-SoC students, 16% of service area population is HU-SoC.	Applications targeting fall 2024; 2022 American Community Survey 5-year Population Estimates
<b>5.1.1.C)</b> Increase number of new college-level students (non-running start) of all ages enrolled in fall quarter to <b>350 or higher</b> .	286 out of 978 fall-quarter, college-level, non-running start students	All college-level students, first time enrollment in a college-level class in summer or fall of target year, fall 2024.
<b>5.1.2.A)</b> Increase overall conversion rate of fall quarter new student applications to <b>19% or higher</b> . (Conversion means student is enrolled as of 10 <sup>th</sup> day.)	215 unique new students enrolled out of 594 applications.	Applications targeting fall 2024

Metric	Sample Size	Source/Time Frame
<b>5.1.2.B)</b> Decrease time between application and first enrollment (during open enrollment) to <b>25 days or less</b> .	151 applications from unique students	Applications targeting fall 2024, received between when enrollment opened and the first day of the quarter, that resulted in enrollment.
<b>5.1.2.C)</b> Decrease time from financial aid application to final award from 8 weeks to <b>6 weeks</b> .	Not supplied by Financial Aid.	Financial aid applications from current students.
<b>5.2.1.A)</b> <b>64%</b> of degree seeking students enrolled in fall-quarter are retained from fall-to-fall or complete a college-level certificate or degree. (Excluding Running Start.)	592 out of 1,048 degree-seeking students enrolled in the next fall	State-funded, degree seeking students enrolled in fall 2023 (excluding running-start students.)
<b>5.2.1.B)</b> Increase Equity Index for fall-to-fall retention of degree-seeking HU-SoC from 0.96 to <b>0.97 or greater</b> , demonstrating a narrowing of the equity gap.	359 degree-seeking Historically Underserved Students of Color	HU-SOC degree seeking students enrolled in fall 2023 (excluding running-start students.)
<b>5.2.1.C)</b> Increase Success Rate in selected gateway classes from 73% to <b>75%</b> . <i>(A gateway class is one that many students take, and is often a pre-req for higher level classes.)</i>	4,024 enrollments	Enrollments in identified gateway courses in 2023-24.
<b>5.2.1.D)</b> Increase the average FTE of state-funded, college-level enrollments from 0.88 to <b>0.90 or above</b> .	1,408 unique students, 7,407 enrollments	Students enrolled in pre-college, 100-, and 200-level courses during 2023-24. (excluding running start.)
<b>5.2.2.A)</b> GHC's Tuition Generating FTE is <b>910 or higher</b> . <i>Duplicated in priority 4, indicator 2.1.B</i>	N/A	